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Mert's Heart and Soul Launches Birthday Club

Club provides a complimentary entrée to members on their birthday.

Charlotte, NC – James Bazzelle, executive chef and owner of the Uptown Charlotte Southern/Low Country restaurant Mert's Heart and Soul, today announced that the restaurant has launched a new birthday club program. The program provides a complimentary entrée to members on their birthday.

"We're excited to announce the launch of the new Mert's Heart and Soul birthday club," said Bazzelle. "There are countless people from in-and-outside the greater Charlotte community who celebrate their birthday at Mert's Heart and Soul. This is a special thank you that we have wanted to offer our customers for some time. We're happy to continue helping people celebrate their special day with a meal at Mert's."

The Mert's Heart and Soul birthday club offers two entrée selections for members to choose from: Mert's Famous Salmon Cakes and Carolina Chopped BBQ. Both come with two sides and the restaurant's popular sweet, buttery cornbread.

To join or to learn more about the new Mert's Heart and Soul birthday club visit <http://www.mertscharlotte.com/birthdayclub.html>.

Mert's Heart and Soul is located in the heart of Uptown Charlotte at 214 N. College Street. For more information visit www.mertscharlotte.com or call 704.342.4222.

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Mert's Heart and Soul is one of the premier dining destinations in the Carolinas. The restaurant specializes in low country and Gullah favorites, including shrimp and grits, southern fried chicken and award-winning macaroni and cheese. Mert's is located in the heart of Uptown Charlotte at 214 North College Street. Mert's is open for lunch and dinner seven days a week. Brunch is served every Saturday and Sunday from 9AM – 3PM. For more information call 704.342.4222 or visit www.mertscharlotte.com.

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